



**PONDICHERRY UNIVERSITY**  
(A Central University Accredited with 'A' Grade by NAAC)  
**SCHOOL OF MANAGEMENT**  
**DEPARTMENT OF MANAGEMENT**  
KARAIKAL CAMPUS, KARAIKAL – 609 605

17<sup>th</sup> June, 2019

## Pre-Ph.D., Synopsis Presentation

**Name of the Scholar** : **SHASHI KIRAN. L**

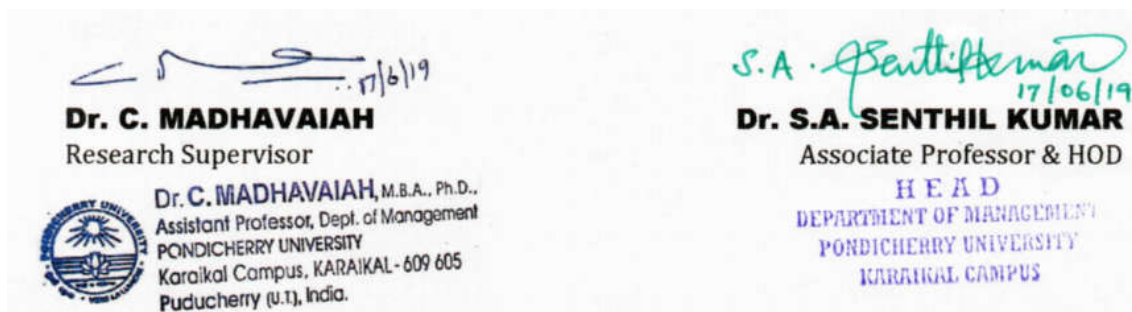
**Title of the Thesis** : Consumers' Perception and Attitude towards Organic Food Choice

**Date & Time** : 25<sup>th</sup> June, 2019 (Tuesday) at 3.00 p.m.

**Venue** : Seminar Hall, Department of Management, Pondicherry University, Karaikal Campus

**Research Supervisor** : **Dr. C. MADHAVAIAH**  
Assistant Professor  
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*All Are Cordially Invited*



### Copy to:

1. A.R. to the Vice-Chancellor, Pondicherry University for kind information of the VC.
2. A.R. to the Registrar, Pondicherry University for kind information of the Registrar.
3. A.R. to the Director, SEI & RR, Pondicherry University for the kind information of the Director.
4. P.S. to the Director (Research), Pondicherry University for the kind information of the Director.
5. The Controller of Examinations, Pondicherry University.
6. The Dean, School of Management, Pondicherry University.
7. The Heads/Co-ordinators of Departments and Centres, Pondicherry University to display on notice board.
8. The Librarian, Pondicherry University.
9. The DR (Academic Section), Pondicherry University.
10. Doctoral Committee members (Dr. S.A. Senthil Kumar, DoM; Dr. R. Vishnuvardhan, DoStats).
11. The Systems Manager with a request to host in the University Website.